

# ***Partnership with Business Project***

## **Chapter Event**

### **Report/Performance Event with Judge Q & A**

**THERE IS NO RLC COUNTERPART FOR THIS EVENT.**

#### **Regulations**

- *Refer to National Competitive Event Guidelines for description and procedures.*
- **Two copies** of the project must arrive at the State Office on **the first Wednesday in March**. The report will be returned to the chapters, and the first- and second-place winning reports may be revised for competition on the national level. Reports must include a table of contents. A title page, dividers pages and appendices are optional.
- Student members, not advisers, must prepare the report. Local advisers should serve as consultants to ensure that the report is well organized, contains substantiated statements and is written in an acceptable business style.
- A member may enter only one individual or team event and one chapter event. Who's Who in FBLA does not count as an event.
- **Each chapter is limited to ONE Chapter Report Delegate per chapter report submitted. However, up to three members may present in the Final Round. See "Who May Attend Leadership Conferences".**
- The activities described in the report cannot be submitted in any other event with the exception of Local Chapter Annual Business Report.
- This report describes activities designed to bring business leaders and FBLA members together in a positive working relationship through innovative programs. The report should describe the planning and implementation of activities that build a partnership between business leaders and chapter members for the purpose of learning about successful businesses.
- This event should not be a chapter fundraising report.
- Reports must describe activities of the chapter that were conducted between the start of the previous SLC and start of the current SLC.
- Two (2) copies of the report should be submitted.
- Penalty points will be given if the written report doesn't adhere to the report cover and report contents guidelines.

#### **Report Cover**

- Report covers must be of a weight such as cover stock, index stock or card stock.
- There must be both a front and back cover.
- Report covers are not counted against the page limit and may contain other information.
- Covers may **not** be in plastic binders, be laminated or have a plastic sheet overlaying the printed cover.
- No items, such as labels or decals, may be attached to the front cover.
- **Two- or three-ring binders** are **not** acceptable as report covers.
- Cutout cover stock covers are allowed, but the page containing the cover information is included in the page count.
- Front cover contains the following information: the name of the school, state, name of the event and the year (20xx – xx).
- All reports must be bound (e.g., tape binding, spiral binding)—**no staples**.

#### **Report Contents**

- Table of contents with page numbers.
- Follow the rating sheet sequence in writing the report. If information is not available for a particular criterion, include a statement to that effect in the report.
- Each page must be standard 8 ½" x 11" paper.
- Each side of the paper providing information is counted as a page.

## Partnership with Business Report – Continued

- Each page is numbered.
- Pages must not be laminated or bound in sheet protectors.
- Reports must not exceed 15 pages. A title page, divider pages and appendices are optional.
- Valuable items should not be included with the report. Copies should be sent rather than important original documents.
- No items may be attached to any page in the report.

## Eligibility

- A chapter may enter one (1) project in this event each year.
- A chapter may not enter the same project for more than one report event.
- Each project may be authored by an individual member or by a team, not to exceed three (3) members.
- Participants must not have competed in this event at a previous NLC. However, if a team developed the plan, **one** member of the team **may** have competed in a previous NLC and cannot compete more than two years at the national level.
- The project may not have placed first or second at a previous SLC or have been submitted for a previous NLC.
- A member may enter only one individual or team event and one chapter event. Who's Who in FBLA does not count as an event.

## Procedure

*Written Report:* Report formats must follow the same sequence shown on the rating sheet. Creativity through design and use of meaningful graphics is encouraged. The written reports will be prejudged according to the rating sheet. Members will make an oral presentation at the SLC.

*Oral Presentation:* Up to THREE chapter members will give an oral presentation. The performance should address impact of project to the community, member involvement and results of the project. Judges may ask questions for up to three minutes after the presentation concludes.

## Administration of Events

RLC	SLC
No RLC counterpart.	Written reports must be received at the State Office by <b>the first Wednesday in March</b> .
	The top 8 finalists will present their project to a team of judges at the SLC. (Finalists and schedules will be posted at SLC, not before.)
	Chapters must bring their own audio/visual equipment to the SLC—except screen. The individual or team members must perform all aspects of the presentation including setup. Other representatives may not assist.
	Five (5) minutes will be allowed for the set up of equipment.
	Presentations cannot exceed 7 minutes.
	Judges may ask questions following the presentation for up to 3 minutes.
	A minimum of one member of the writing team <b>should</b> be included in a presentation team of up to three members.
	Top THREE finishers advance to NLC competition.

## **Partnership with Business Report – Continued**

### **Performance Event with Judge Q & A**

**Teams will have seven (7) minutes to describe the project and the results obtained. A timekeeper will stand at six (6) minutes and again at seven (7) minutes. When the presentation is finished, the**

**Timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes.**

**Following the presentation, judges will conduct a three (3) minute question-answer period.**

### **Judging**

- All decisions of the judges are final.
- The rating sheet(s) the judges will use are found in the Wisconsin Competitive Event Guidelines.



# FBLA PARTNERSHIP WITH BUSINESS PROJECT

## Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Report Content</b>					
<b>Development</b> Description of the partnership goals	0	1–2	3–4	5	
Description of the planning activities used to build a partnership	0	1–3	4–7	8–10	
Roles of business leaders and chapter members in developing the partnership	0	1–2	3–4	5	
<b>Implementation</b> Description of the activities implemented to learn concepts of business operations	0	1–5	6–10	11–15	
Roles of business leaders and chapter members in implementing the project	0	1–3	4–7	8–10	
Results, concepts learned, and impact of the project provided	0	1–5	6–10	11–15	
Degree of involvement (e.g., hours spent, personal contact, and executives and department heads contacted)	0	1–3	4–7	8–10	
Examples of publicity and recognition received as a result of the partnership	0	1–2	3–4	5	
<b>Report Format</b>					
Clear and concise presentation with logical arrangement of information following the rating sheet categories	0	1–3	4–7	8–10	
Professional report design appropriate to audience	0	1–2	3–4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1–3	4–7	8–10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty Points</b> Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <input type="checkbox"/> cover incorrect <input type="checkbox"/> missing table of contents <input type="checkbox"/> binding incorrect <input type="checkbox"/> over fifteen (15) pages <input type="checkbox"/> attached items <input type="checkbox"/> no page numbers <input type="checkbox"/> 2 copies of report not received <input type="checkbox"/> report format does not follow rating sheet					
<b>Total Points</b>					<b>/100 max.</b>

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's  
Comments:



# FBLA PARTNERSHIP WITH BUSINESS PROJECT

## Performance Rating Sheet

☐ Preliminary Round

☐ Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Description of project development and strategies used to implement the partnership	0	1–7	8–14	15–20	
Degree of chapter member involvement in the project	0	1–5	6–10	11–15	
Explain roles of business leaders and chapter members in implementing the project	0	1–5	6–10	11–15	
Information learned from management (i.e., business planning, organization, motivation, control, objectives, and goal setting)	0	1–5	6–10	11–15	
Evidence of publicity received	0	1–2	3–4	5	
Student evaluation of project effectiveness	0	1–2	3–4	5	
<b>Delivery</b>					
Statements are well-organized and clearly stated; appropriate business language used	0	1–3	4–7	8–10	
Demonstrates self-confidence, poise, assertiveness, and good projection	0	1–2	3–4	5	
Demonstrates ability to effectively answer questions	0	1–3	4–7	8–10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Time Penalty</b> Deduct five (5) points for presentation over seven (7) minutes. Time:					
<b>Penalty</b> Deduct five (5) points for failure to follow guidelines.					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
<b>Total Points</b>					<b>/100 max.</b>
<b>Report Score</b>					<b>/100 max.</b>
<b>Final Score</b> (add total points and report score)					<b>/200 max.</b>

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's  
Comments: